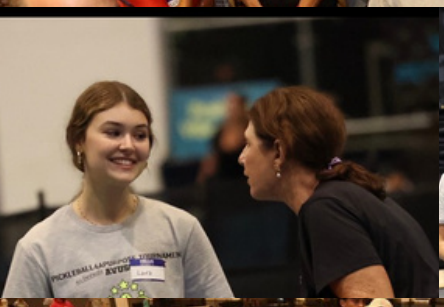


PICKLEBALL4APURPOSE SPONSORSHIP PROPOSAL

Social Media
@pickleball.4apurpose

Tournament: December 6, 2026









About Us

Founded in Parkland, Florida, in the summer of 2023, Pickleball4APurpose was inspired by a simple game between Ava and her grandmother–a moment that revealed the power of pickleball to connect generations through shared stories, wisdom, and meaningful relationships.

Today, our nonprofit brings younger and senior players together through pickleball tournaments that strengthen communities and raise funds for meaningful causes. Since our founding, we've raised over $50,000 for charitable initiatives and grown to 14 chapters worldwide, united by a mission to bridge generations and make a lasting impact.

Our next tournament, on December 6, 2026, aims to raise $10,000 for Florida's Children First (FCF), a nonprofit dedicated to protecting the rights and improving outcomes for children and youth experiencing foster care or homelessness.

With a vision of connecting players from every generation across the country, Pickleball4APurpose is building a community rooted in connection, compassion, and giving back. Together, we're bridging generations, strengthening bonds, and creating purpose–one match at a time.



Nate Wellikoff, Co-President

Nate Wellikoff is the Co-President of Pickleball4APurpose and a sophomore at Olympic Heights Community High School in Boca Raton, FL. He is dedicated to using sports to make a meaningful impact in his community, with experience in organizations such as TopSoccer, youth sports coaching, and founding his school's Pickleball Club.



Levi Fleischer, Co-President

Levi Fleischer is the Co-President of Pickleball4APurpose, and a sophomore at American Heritage School in Plantation, FL. He is a lifelong sports fanatic and soccer player, with interests in exploring the intersection of business and community impact. First playing pickleball during the COVID-19 pandemic, he has witnessed the sport's rapid rise in popularity and hopes to further its growth on a service-oriented scale.



Sasha Fliderman, Co-President

Sasha Fliderman is a junior at NSU University School in Davie, FL. Having played sports her entire life, she discovered pickleball a few years ago and has since made it a fun activity she enjoys with friends and family. She loves seeing how the sport brings together younger and older generations and hopes to help grow pickleball as a way to connect people and strengthen communities.



Ava Weissman, Founder & Strategic Advisor

Ava Weissman is the Founder & Strategic Advisor of Pickleball4APurpose and is currently a freshman in college.

www.pickleball4apurpose.com

@pickleball.4apurpose

Our Impact







300+
intergenerational players and connections

$60,000
raised for local seniors and youth

1200
service hours granted

30+
countries reached digitally

14
chapters across the world

@pickleball.4apurpose

Funding Allocation

Dec. 6, 2026

Venue Costs

Funding from sponsorship will go directly to covering event venue costs. The venue holds up to 150 participants, and this expense is the greatest portion of our budget. As high school students, this support will take much of the expenses off our plate and give us sole time to focus on raising money for FCOA. The total event cost is **$2,080.00.**

Diadem Pickleball Complex - 1000 Coconut Creek Blvd, Coconut Creek, FL 33066



T-shirt Costs

Funding from the sponsorship will also go directly towards T-shirt manufacturing. T-shirts are given to every player and create the sense of inclusivity and community. Without them, the tournament would be unorganized, as they are a necessity to performance and community. Our shirts cost **$8 per item, and as we expect 70** players at the next tournament, we estimate the T-shirts costing **$560** in total.

Donation: Florida's Children First (FCF)

Dec. 6, 2026

At Pickleball4APurpose, we believe in the power of community and the importance of intergenerational bonds. Our upcoming tournament on December 6, 2026 is dedicated to raising $10,000 to support the acclaimed nonprofit **Florida's Children First (FCF)** which fights to protect the rights and improve the outcomes of youth experiencing foster care or homelessness. Your sponsorship will help us reach this goal and be champions for children who have no one else in their court.

Florida's Children First fights to ensure kids have the safety net and support they need to succeed when they are on their own after years of abuse, trauma, and instability. A portion of the funds raised will help cover an intensive leadership workshop in the state capitol for FCF's renowned youth leadership and advocacy group, Florida Youth SHINE, where youth will advocate for improvements to the foster care system directly with legislators and DCF officials. Florida leads the nation in systemic change in child welfare thanks to FCF's youth advocacy efforts, but there's more to do.



So, **Let's make change happen** through multi-generational bonds at this tournament.
Let's foster meaningful connections with seniors and learn firsthand the importance of giving back.
Let's create a ripple effect by inspiring young people to value the experiences and wisdom of older generations and contribute to a better future for all.
Let's rally for kids and help every kid in foster care have a champion in their court!

Goal: $10,000 raised for Florida's Children First

Proposal Sponsorship Packages

As a sponsor, you may choose the amount wished to contribute based on the various different packages.

Platinum Sponsorship Package

- **Premier** display of name on all signage in tournament
- **Premier** display of name on all 100 T-shirts
- Flyer for organization at check-in
- Posted on website and all social media pages
- Press Release

$4,000

Gold Sponsorship Package

- Standard display of name on all signage in tournament
- Standard display of name on all 100 T-shirts
- Posted on website and all social media pages
- Press Release

$2,500

Silver Sponsorship Package

- Standard display of name on all 100 T-shirts
- Posted on website and all social media pages
- Press Release

$1,500

Pickleball4APurpose would appreciate the support from your organization, and hopes to provide a positive impact on the Florida's Children First in the greatest way possible.



CONTACT US

Thank You!

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